



FRANCIS HOLLAND SCHOOL  
SLOANE SQUARE



# CAREERS FAIR

Thursday 7 November 2019 ~ 6.30pm - 8.30pm

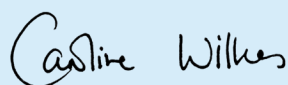
# WELCOME

## *Welcome to our Careers Fair!*

I am always impressed when talking to our students about their future plans, whether for university, gap years, art foundation courses or degree apprenticeships. They are reflective, knowledgeable and ambitious. We can't possibly cover all the bases for the different careers our students will follow in one evening. However, I hope that tonight's presentations will inspire, and that conversations with our exhibitors, who have all given up their time freely this evening, will motivate students to believe that they **can** start their own business, contribute to a social enterprise or join a blue chip business.

I am looking forward to running a series of events in the coming year to further inform our students about the possibilities open to them after school or university, and to talking to them about work experience opportunities and A level choices.

In the meantime, have a wonderful evening.



Caroline Wilkes  
Head of Futures

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## EVENING PROGRAMME

6.30pm	Exhibition opens and remains open until 8.30pm
6.45pm	<b>First Presentations</b> Communications Business & Technology The Charity Sector
7.30pm	<b>Second Presentations</b> Medicine Fast Stream Civil Service Finance & Investment
8.00pm	Exhibition continues
8.30pm	Careers Fair closes

*Refreshments will be served throughout the evening  
in the Senior Hall and Dining Room.*

## 6.45PM - FIRST PRESENTATIONS

### Communications - Room 1A

WPP is one of the largest communications companies in the world. We are delighted that one of their Strategic Partnership Directors has agreed to speak to us about her experience of working in the world of communications.

### Business & Technology - Junior Hall

IBM's Early Professionals Programme offers an alternative career path to high flying school leavers and we are thrilled to welcome its leader, Kate Ross, together with two degree apprentices to speak to you tonight.

### The Charity Sector - Carmel Hall

Over the last decade, the charity sector has become even more important for helping those in need. A representative from The Childhood Trust will tell you what it's like to work in a charity and how you might go about it.

## 7.30PM - SECOND PRESENTATIONS

### Medicine - Room 1A

Getting into medical school is difficult and the workload is punishing, yet the rewards make it a worthwhile profession. Straight from their hospital shifts, two junior doctors will tell you about their own experiences.

### Fast Stream Civil Service - Junior Hall

Two policy specialists currently working in Downing Street and an ex-prime ministerial adviser are here to tell you what it's really like to work in Number 10, how to get into the civil service and to share the secrets of working for the Prime Minister.

### Finance & Investment - Carmel Hall

Women are notoriously absent at all levels in the finance world and Girls Are INvestors are here to change that by educating girls about the career opportunities available to them in the world of finance.

*Please join us for any of the presentations  
taking place at 6.45pm and 7.30pm respectively.  
Tickets are available on arrival.*



# SPEAKER BIOGRAPHIES



## MARGOT HAUER-KING, WPP

“I joined WPP four years ago, originally through a “rotation” programme, meaning I spent time in three distinct parts of our business. I spent a year working in Branding, a year in Government Communication, and a year working with Google. I am now a Strategic Partnership Director in our CTO (Technology) Team, and am responsible for delivering consistent partner strategy across multiple, diverse WPP Agencies. I work closely with key partners (primarily Google, also Microsoft, Salesforce, Snapchat) to develop meaningful differentiation in the media, creative, data & marketing technology space.”

## KATE ROSS, IBM UK

Kate designs and delivers Learning & Development and Talent Programmes for early professionals at IBM UK to create future leaders who are growth-focused and ready to make a difference.

She is a senior manager in IBM UK’s Foundation Programme, responsible for the career development of IBM UK’s graduates, interns, apprentices and trainees. With a background in management consulting, she employs methodologies such as Lean Sigma and Design Thinking to keep developing new opportunities in formal and non-formal learning.



## DANIELLE ARIYO-FRANCIS, IBM UK

Danielle joined IBM with outstanding GCSEs and A levels and is completing a BA in Business Management. Projects undertaken so far include working as a junior project manager on the Barclays account, running Design Thinking workshops for Shell, and as a digital strategy consultant for a private healthcare provider.

## EDWARD SHARPE, IBM UK

Edward is a degree apprentice at the University of Exeter, studying Digital & Technology Solutions. He currently leads the service design for BP’s central innovation function, providing a value-driven approach to implementing emerging technology such as Augmented Reality, AI and Quantum Computing.



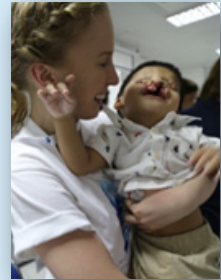


## TILLY FRANKLIN, GAIN (GIRLS ARE INVESTORS)

Tilly is the CIO-designate of the Cambridge University Endowment Fund. She is currently working as a director at Alta Advisers, a family investment office, where she manages a portfolio of investments in private equity funds. She loves unearthing new opportunities and investigating funds to identify the ones that offer a unique insight into the companies they invest in. Tilly studied English Literature and still enjoys a good novel. She dislikes not getting enough sleep and the lack of information available to young women on jobs in investing.

## ALEXANDRA BURKE-SMITH, JUNIOR DOCTOR

Since leaving Francis Holland in 2010, Alexandra studied Medicine at Imperial College during which time she undertook an intercalated BSc degree in Surgical Sciences and Anaesthesia, and qualified as a Doctor in 2016. Having completed an Academic Foundation Training Programme in London, split between various London teaching hospitals and the Institute of Cancer Research, she is now in her second year of Core Surgical Training in London.



## ELLEN MCCLOY SMITH, JUNIOR DOCTOR

Dr Ellen McCloy Smith is currently a core trainee doctor in psychiatry and works in North London. She attended Southampton Medical School and graduated in 2015. Ellen completed her foundation training at Basingstoke and North Hampshire Hospital and currently works at University College London Hospital as a liaison psychiatry doctor.

# SPEAKER BIOGRAPHIES



## GILES WILKES, CIVIL SERVICE

Giles was a Special Adviser to Prime Minister Theresa May covering industrial strategy, consumer and competition policy, energy and transport and general economic issues. He had played a similar role as Special Adviser to Vince Cable, Secretary of State for Business, Innovation and Skills for four years in the coalition government. In between these posts he spent two years writing editorial and the Lex column for the Financial Times, covering politics, economics and business policy.

## ANOUKA DHADDA, CIVIL SERVICE

Anouka is the Policy Adviser to the Prime Minister on energy, the environment and climate change. Most of the ten years she has spent in government has been at HM Treasury in a number of roles, including heading up the energy and environment tax team, Private Secretary to various Treasury Ministers and Special Advisers, and labour market policy. She is also an avid horse-rider and member of the Civil Service Riding Club.

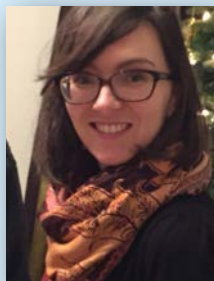


## RACHAEL WADSWORTH, CIVIL SERVICE

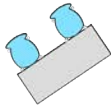
Rachael is a transport and infrastructure advisor in the Prime Minister's Policy Unit, covering a wide range of topics including improving broadband, the future of the railway, driverless cars and car manufacturing. Rachael joined the Civil Service three years ago through the Fast Stream; a three year leadership development programme. During this time she worked in a range of departments including the Foreign Office, Home Office and Department for Work and Pensions.

## SARAH JOHNSTONE, THE CHILDHOOD TRUST

Sarah has always had a keen interest in human rights on an international level, starting her career working for the likes of Oak Foundation and Peace Bridges International. Sarah started working with grassroots organisations that support children and young people at Stars Foundation, initially in sub-Saharan Africa, and later setting up the Foundation's Awards programme in Latin America-Caribbean. Her additional interest in gender rights has led her to volunteer on the National Domestic Violence Helpline and currently for the Women and Girls Network.



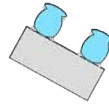
# SENIOR HALL EXHIBITORS



Heart Centred  
Business



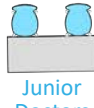
Clinical Services  
International



Dentistry



The Wonder  
Foundation



Junior  
Doctors



MasterPeace



Cris Cancer  
Foundation



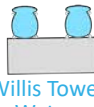
Civil  
Service



WPP



The  
Childhood Trust



Willis Towers  
Watson



PMK•BNC



GAIN



KPMG



Fleishman  
Hillard Fishburn



Deutsche  
Bank



BNP  
Paribas



By Word  
of Mouth

*Refreshments will be served throughout the evening*

## FINANCE & INVESTMENT

### DEUTSCHE BANK – SALLY EMERSON

Deutsche Bank is a global bank operating across retail banking, investment banking, transaction banking and wealth management. The Technology division supports all of these businesses and works to drive improvements in processes, services and products for the business and clients. Sally Emerson is on the Technology Graduate Programme which provides a great opportunity to build networks and develop skills in both technology (software development, machine learning) and business (strategy, project management, business analysis).

### GAIN – TILLY FRANKLIN

GAIN is a community of investors, with charitable status, set to change the staggering lack of gender diversity in investment management, from the ground up. In the UK, women represent just 8% of decision makers in investment management. At entry level, it's not much better - it's understood that only 20% of applicants to the industry are women. GAIN is here to change this. They inform young women with online resources, bringing helpful information on careers in investment to their fingertips.

### BNP PARIBAS – NATALIE PERRIER

Natalie Perrier is Head of Methodologies and Financial Controls within the CIB Finance Department. She oversees the controls of the Capital Market products valuation in the accounts of the Bank and reports them to the Bank's CFO as well as representing the Bank to external Auditors and Regulators on fair value related topics.

### WILLIS TOWERS WATSON – EMMA MOODY

Willis Towers Watson (NASDAQ: WLTW) is a leading global advisory, broking and solutions company that helps clients around the world turn risk into a path for growth. With roots dating to 1828, Willis Towers Watson has 45,000 employees serving more than 140 countries and markets. Actuaries are problem solvers and strategic thinkers with a deep understanding of financial systems. They are experts in risk management. They use their mathematical skills to measure the probability and risk of future events and to predict their financial impact on a business and their clients.

## THE CHARITY SECTOR

### THE CHILDHOOD TRUST – SARAH JOHNSTONE

The Childhood Trust is London's child poverty charity, targeting 700,000 children living in poverty in London. They help vulnerable children to overcome the disadvantages caused by poverty such as hunger, homelessness, stress, loneliness and anxiety. Their work is aimed at engaging the most disadvantaged children from the poorest communities and their network of over 150 projects provides practical, emotional and inspirational support delivered by trusted, caring adults.



## CRIS CANCER – AURORA PERLI

Cris Cancer Foundation is an independent non-profit organisation fully dedicated to investing in research and helping patients beat cancer. Cris's objectives are: investing in cutting edge cancer research, funding research for rare and underfunded forms of cancer, accelerating the transfer of discoveries from the lab to the patient (translational research) and sharing research findings.

## THE WONDER FOUNDATION - BRIGITTA VAN BILDERBEEK

The Wonder Foundation currently works with 17 women leading local projects globally who have a proven track record of helping poor communities through education. We rely on their expertise to respond to local needs and solutions in order to establish sustainable projects.

## THE MEDICAL WORLD

### CLINICAL SERVICES INTERNATIONAL - VANESSA DEKOU

Clinical Services International (CSI) is a global leader of sourcing and management of commercially available medicines for clinical trials. Headquartered in London and with operations in UK, Germany and USA, CSI provide efficient solutions and serve worldwide trials. Their longstanding experience enables the firm to provide custom made solutions. Drug development is accelerated and timelines reduced by providing a fully integrated service.

### DENTISTRY – RACHEL O'BRIEN

Rachel O'Brien graduated as a Dentist with Honours from Trinity College Dublin, Ireland in 2008. On completion of her vocational training she was appointed as a Senior House Officer in Oral Maxillofacial Surgery at St Bartholomew's and the Royal London NHS Trust and Whipps Cross University Hospital. She gained her Membership in Dental Surgery from the Royal College of Surgeons of Ireland in 2010 and following this she undertook her Specialist Dental Training in Orthodontics at the Eastman Dental Hospital and Institute. In her role as a Consultant Orthodontist, Rachel is also heavily involved in Postgraduate Education, teaching and training Dentists to become Specialist Orthodontists and Consultants.

### NHS – ALEXANDRA BURKE-SMITH AND ELLEN MCCLOY SMITH

Getting into Medical School is difficult and the workload is punishing, yet the rewards make it a worthwhile profession. Straight from their hospital shifts, two junior doctors are here to tell you about their own experiences. Alexandra Burke-Smith was awarded membership into the Royal College of Surgeons in 2018 and will be applying for specialty training in Plastic Surgery next year. Ellen McCloy Smith is a core trainee doctor in psychiatry and works at UCLH as a liaison psychiatrist doctor.

## ENTREPRENEURS

### MASTERPEACE – ZENA EL FARRA

MasterPeace is a drop-in art experience in Belgravia for adults who want to learn to paint mindfully & express themselves creatively. With a team of 15 professional artists, art therapists, entrepreneurs and more, we're delighted to talk to you about careers in the arts.

## COMMUNICATION

### PMK•BNC - JAKKI JONES

Jakki Jones, Senior Director, was an early champion of the importance of influencer marketing and has helped PMK•BNC stay relevant and successful in the shifting world of brand partnerships. She seamlessly transferred her celebrity knowledge to influencers, building an impressive portfolio from multiple sectors that can work alongside her household-name clients (including supermodel, business woman and philanthropist, Naomi Campbell) to amplify campaigns. Jakki also owns several businesses and regularly takes part in panels alongside fellow entrepreneurs.

### FLEISHMAN HILLARD FISHBURN – NADINE KAWASH

Fleishman Hillard Fishburn is one of the UK's top 10 communication agencies and has been delivering award-winning to complex communications challenges for some of the UK's most well-known, respected national and international brands.

### WPP – MARGOT HAUER-KING

WPP is a creative transformation company. They create transformative ideas and outcomes through an integrated offer of communications, experience, commerce, and technology. They bring together brilliant people to build better futures for their clients.

### BY WORD OF MOUTH – CLARE THOMPSON

For over three decades, By Word of Mouth has worked throughout the UK and internationally, organising spectacular events for corporate and private clients wanting to create something special and unique.

## FAST STREAM CIVIL SERVICE

### GILES WILKES

Giles was a Special Adviser to Prime Minister Theresa May covering industrial strategy, consumer and competition policy, energy and transport and general economic issues. He had played a similar role as Special Adviser to Vince Cable, Secretary of State for Business, Innovation and Skills for four years in the coalition government. Before moving into policy roles, Giles spent ten years in a variety of roles at IG Group, the spreadbetting and financial derivatives specialist and completed Masters courses.

### ANOUKA DHADDA

Anouka is the Policy Adviser to the Prime Minister on energy, the environment and climate change. Most of the ten years she has spent in government has been at HM Treasury in a number of roles, including heading up the energy and environment tax team, Private Secretary to various Treasury Ministers and Special Advisers, and labour market policy.

### RACHAEL WADSWORTH – FAST STREAM CIVIL SERVANT

Rachael is a transport and infrastructure advisor in the Prime Minister's Policy Unit, covering a wide range of topics including improving broadband, the future of the railway, driverless cars and car manufacturing. Rachael joined the Civil Service three years ago through the Fast Stream; a three-year leadership development programme. During this time she worked in a range of departments including the Foreign Office, Home Office and Department for Work and Pensions.

## SOLUTION CONSULTANCIES

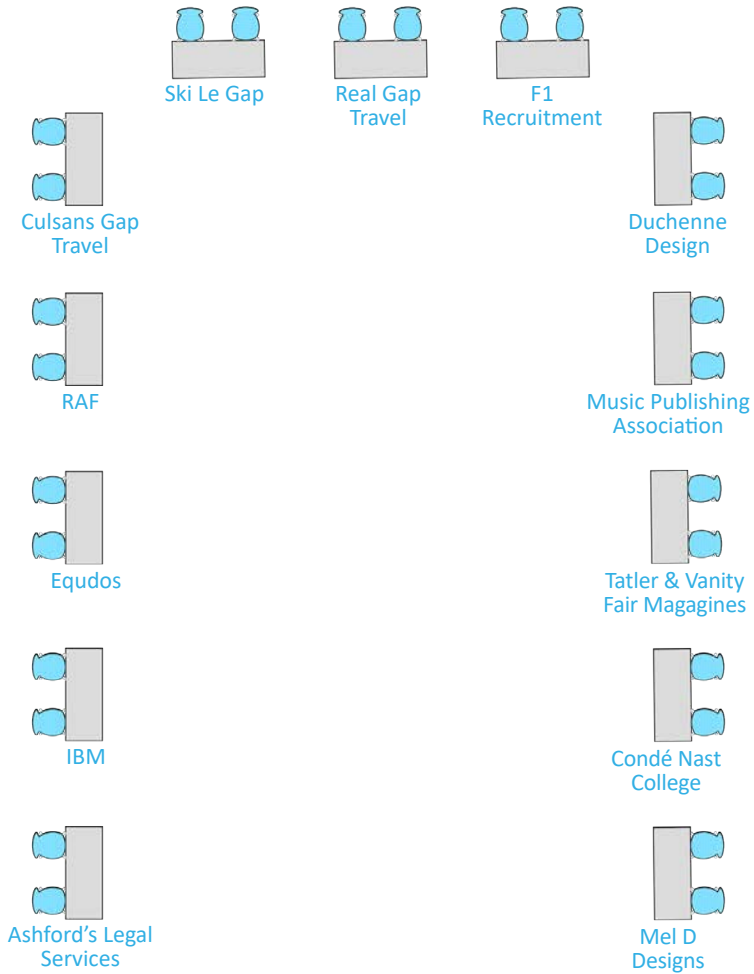
### HEART CENTRED BUSINESS – CHRIS & KARENE LAMBERT-GORWYN

Chris and Karene Lambert-Gorwyn launched Heart Centred Business because there are too many experts in health (Osteopaths, Physios etc) and professional services (Lawyers, Photographers etc) who don't know how to get clients, build a business or make a bigger difference in the world.

### KPMG – SARAH-LOUISE LANE

Sarah-Louise Lane is a fifth-year student on the KPMG Audit School Leaver Programme in partnership with Durham University and the Institute of Chartered Accountants for England and Wales. Sarah is based in the Canary Wharf office in the Asset Management Audit department. In her final year of A levels at Burgess Hill she received 5 offers from universities to study Management including the London School of Economics. At the same time Sarah applied for the KPMG Audit School Leaver Programme ultimately choosing to take this alternative route as it enabled her to start her career early whilst also gaining a degree and professional qualification.

# LOWER GROUND FLOOR



*Refreshments will be served throughout the evening*

## LAW

### ASHFORD'S LEGAL SERVICES - GILES HAWKINS AND EMMA WHEELER

Ashford's provide legal advice for businesses of all types and sizes. They view the law as an enabler rather than a barrier and see their role as helping clients to achieve their commercial aims. Their lawyers are commercially aware and work closely with clients to deliver grounded, pragmatic advice in clear and succinct language. Ashford's works with a range of diverse clients such as the Post Office, HelloFresh, Bank of Kuwait, St Mungo's, Aardman Animation and Samsung Ventures.

## BUSINESS & TECHNOLOGY

### EQUDOS – DEBBIE WATSON

Equdos help organisations maximise their technology investments, get their workplaces 'digital ready' and drive real business results. For more than 20 years, clients have benefitted from their suite of tools designed to deliver smart, creative applications. With their help, IT and Technology leaders across the UK have transformed their businesses and put in place scalable and compliant processes and systems. An experienced Microsoft consultancy and a G-Cloud Service Supplier, solutions cover both 'out-of-the-box' and bespoke software application services.

### IBM – KATE ROSS

IBM is a global business and technology leader, dedicated to shaping the future of society at large through innovation, engagement and continuous learning. Joining IBM in one of our early professional programmes is about joining a culture of openness, collaboration, trust, and the invitation and expectation to have a voice. School leavers may spend a gap year on our "Futures" internship programme, and from there go on to university or straight into an IBM apprenticeship or degree apprenticeship. Degree Apprenticeships allow you to work and achieve a Bachelors Honours degree at the same time.

## HM FORCES

### RAF – THEO FLETCHER

A career in the Royal Air Force is like no other. From the speedy role progression to the unrivalled skills and training you receive; all whilst travelling around the world and making friends for life, it really is "No Ordinary Job." Before training, recruits are expected to demonstrate a high level of leadership, communication and responsibility, all of which are developed throughout training. All roles except Engineering and Medical Officers are open to applicants after completing A levels with the opportunity to do an apprenticeship instead of A levels. The RAF are currently recruiting for all roles, so feel free to come and chat to us and ask us any questions you may have!

# EXHIBITORS

## A GAP YEAR

### CULSANS GAP TRAVEL – FLORENCE MIDWOOD

Purposeful Gap Travel - taking students out to Kenya for 8 weeks of worthwhile adventure. Showcasing how modern-day conservation works from all angles, generations, locations, races and cultures.

### GAP 360 – MATT LATIMER

Gap 360 is all about travelling with expertise in first time travel. Whether you are planning on taking a full gap year, or looking to travel for a few weeks, there is something for everyone! With over 200+ trips in over 50 countries around the world, ranging from paid work, volunteering, adventure tours to teaching and so much more, Gap 360 will help you plan your perfect trip using the first-hand knowledge of their travel experts.

### SKI LE GAP – CHARLOTTE DAWSON

Become a ski/snowboard instructor in Canada. Ski le Gap's unique programme is not just a ski season, it is the ultimate way to spend a season on the slopes! As the original provider of instructor courses specifically designed for gap year students, it offers fun and learning in equal measure. With Canada's top coaches and a 100% pass rate, you will gain CV enhancing, internationally recognised qualifications along with practical work experience. Enjoy weekend trips to Montreal, Ottawa and Quebec City to explore Canadian culture. Pick up a new language with French lessons and keep the fun going with the best après-ski in the world, bar none!

## RECRUITMENT

### F1 RECRUITMENT – JORDAN AJEBON

We love recruitment and we love the world of marketing, communications & sponsorship, where several of us had careers before joining f1. This has helped f1 become one of the best connected recruitment consultancies in marketing & communications in London, finding jobs for people here and all over the world. We work with agencies and in-house teams in all industry sectors and across all marketing, communications & sponsorship disciplines. We work with people at every stage, from undergraduates looking for work experience to CEOs wanting a new challenge, as well as flexible workers and interim or freelance professionals.

## GRAPHIC DESIGN

### DUCHENNE DESIGN – MARIANA ZEGIANINI

Duchenne Design is a graphic design company working for UK and overseas clients such as the BBC World Service, the EBRD and Halcyon Gallery, amongst others.

## PUBLISHERS

### TATLER & VANITY FAIR MAGAZINES - EMMA SAMUEL

**Tatler** - Launched in 1709, Tatler is the oldest magazine in the world. It has covered British society like no other for three centuries. Tatler now reaches a global audience and features arresting and impossibly glamorous fashion and lifestyle editorial reaching the often unobtainable elite of the world.

**Vanity Fair** - From entertainment to world affairs, business to style, design to society, Vanity Fair is a cultural catalyst. Vanity Fair provokes and drives intelligent dialogue and debate and brings big ideas and unforgettable images to thousands of modern, sophisticated consumers. Career opportunities include: journalism, styling, marketing, research, advertising and creative design.

### MUSIC PUBLISHING ASSOCIATION (MPA) - NATALIE GRAHAM

The MPA has over 200 members, including every genre of music, working right across the UK. Our members range from the largest and most established music publishers to iconic independents and innovative start-ups. These companies are the engine room of British music; they support our music makers and drive an extraordinary cultural and economic success story.

## FASHION & DESIGN

### CONDÉ NAST COLLEGE – ZOE SOUTER

The Condé Nast College of Fashion & Design provides a world-class fashion education and includes styling, journalism, marketing, branding, graphic design, PR and digital strategy.

### MEL D DESIGNS – MELANIE DAVIS

Mel D Designs is a hub of creativity designing for all aspects of the world of fashion from Zara through to celebrity one off pieces. Each project we undertake is varied and unique!



*“We are conscious that  
the world is changing rapidly  
and young people will have  
not one but many careers  
in their lifetime.  
Here is a good place to start!”*

*Lucy Elphinstone  
Headmistress*



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