



FRANCIS HOLLAND SCHOOL  
REGENT'S PARK

## Jujiro: Business, Entrepreneurship, and Management Panel Thursday 28<sup>th</sup> March 2019



### **Prama Bhardwaj, Founder and CEO of Mantis World**

Prama Bhardwaj has lived between Kenya, Tanzania, India and the UK. She studied Development Economics for her Master's degree, with a focus on development in Africa. In 2000, Prama founded Mantis World: an award-winning supplier of sustainably sourced "blank" clothing to the imprintables market, including Mantis, Babybugz, Superstar, One, Mantis Kids & Mantis Mini. The company's heritage came through working with their family-owned fully transparent and certified vertical mill in Tanzania. Over the years the company diversified supply routes to mills in Pakistan, Turkey, India, UK and Bangladesh, operating on the same criteria of sustainability and transparency. Recently Mantis World announced their pledge to have 100% organic or recycled cotton in their range by 2021.

Prama is also a board member of the Ethical Fashion Forum and the Textile Exchange Europe, works on education of the industry, awareness building on fast fashion and women's rights.

### **Alex Cheatle, Founder and CEO of Ten Lifestyle Group PLC**

Alex set up Ten Lifestyle Group when he was 28 years old in a shared 'post-student' flat with almost no money and a borrowed laptop. The ambitious mission was (and is) to become the most trusted service business in the world!

Today Ten is the leading travel and lifestyle concierge service, helping individuals and their families to discover, organise, and enjoy travel, dining, live entertainment, cheaper, better and quicker than they could themselves. In the UK the customers of Coutts, HSBC Jade and NatWest can receive the service as part of their banking relationship.



### **Christabel Reed, Co-Founder of Advaya Initiative, Yoga Therapist, and Creator of #MyEcoResolution Social Media Campaign**

Christabel is a yoga teacher, yoga therapist and the co-founder of Advaya Initiative, an alternative think-tank seeking solutions to the interconnected crises of environmental destruction and mental health. Christabel set this up in 2016 with her sister whilst doing a Masters in The Traditions of Yoga & Meditation at SOAS and they currently run 2 events a month in London with the aim of inspiring people to become activists for positive change through education and empowerment. Advaya sees Climate Change and the mental health crisis as invitations to change and opportunities to co-create a world in which people and planet thrive.

### **Henri Perusset, Head of Business Development, Global Financial Markets at HSBC**

Having completed a business school degree that took him to Paris, Oxford and Berlin, Henri has spent most of his career developing new businesses in the capital markets industry at UBS then HSBC. Business opportunities have taken him to Zurich, London, Tokyo and Paris. He is also currently acting as chief of staff my business at HSBC. More recently, Henri has become involved in the development of Fintechs and the Lean Management style of entrepreneurship to accelerate time to market. He is a fervent reader of the Harvard Business Review.

